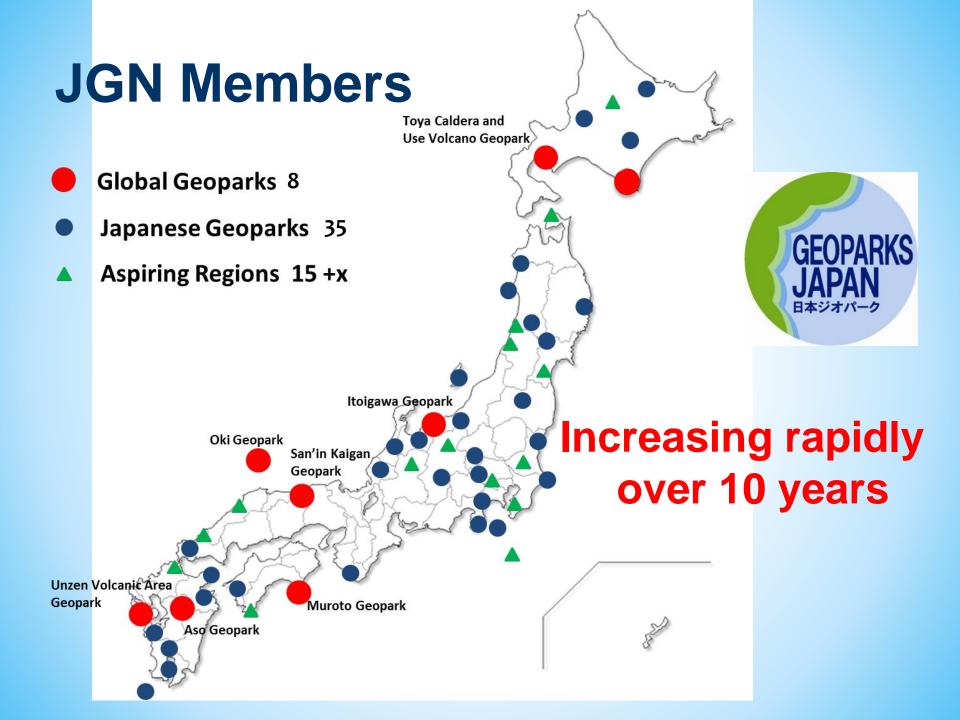
# Geopark Activity in Japan

Mahito Watanabe Geological Survey of Japan

# Topics of today

- History of development of Geopark in Japan
- Framework for promotion of Geopark in Japan
  - \* JGC and JGN
- \* Outcome of geopark activity in Japan
- Current problems and future perspective



# History of Geopark promotion

- Activity to promte geopark started in academic society in Japan
- 2005: Geopark Promotion
  Committee under Geological
  Society of Japan
  - I was a secretary of the committee
- 2006: Four geologist of GSJ participated in 2<sup>nd</sup> GGN Conference in Belfast



### In 2007

- \* Japanese NatCom was negative to Geopark
  - \* Japan was against geopark in General conference of UNESCO in 1998
- \* Ministry of Environment likes Geopark concept, but they say "We can not be governing ministry"
- \* Ministry of Economy, Trading and Industry likes Geopark concept and say "Do it with other ministries"
- \* DG of Geological Survey of Japan supported me with some (very small) budget and no other staffs.

### Therefore...

- Decided to do with local government and professors in NGO style
- \* Due to the social situation in rural areas in Japan, local governments reacted surprisingly quickly

### Social Background: Geohazard

- Living in the islands of frequent earthquakes and volcanic eruptions...
- People do not have enough knowledge on Japanese tectonic settings
- Less than 10% of high school students study geoscinece
- Sharing of geo-information between citizens and scientists is nescessary



1995 Kobe Earthquake



1991 Eruption of Unzen Volc.

## Social Background: Economy

- Economic gap between urban and rural areas is increasing in recent decade
- \* Young people move to urban areas from rural areas
- Vitality and pride in rural areas are being lost
- \* Rural areas are losing their traditional life style and culture, which roots in geology and ecology in the area.





# Background: National Parks and Museums

- \* 29 national parks most of which include geological landscape
- \* 221 natural monuments related to geoscience
- Geoheritages in the natural parks had been conserved but not well utilized
- More than 40 museums
  which have curators
  relating geoscience



### How we started

- \* JGC, established in 2008, was just NGO
  - Relevant ministries did not say "NO" to establish it but no ministry officially supported it
  - NatCom agreed that they recognize JGC as a specialists group to evaluate candidate to GGN
  - \* Behind the scenes, the Chief for geology in Ministry of Economy, Trade and Industry negotiated with relevant officers in other ministries.
- \* JGN, established in 2009, has been also NGO supported by municipalities
- \* Both had not been "official" body thus almost no financial support from the government till 2015

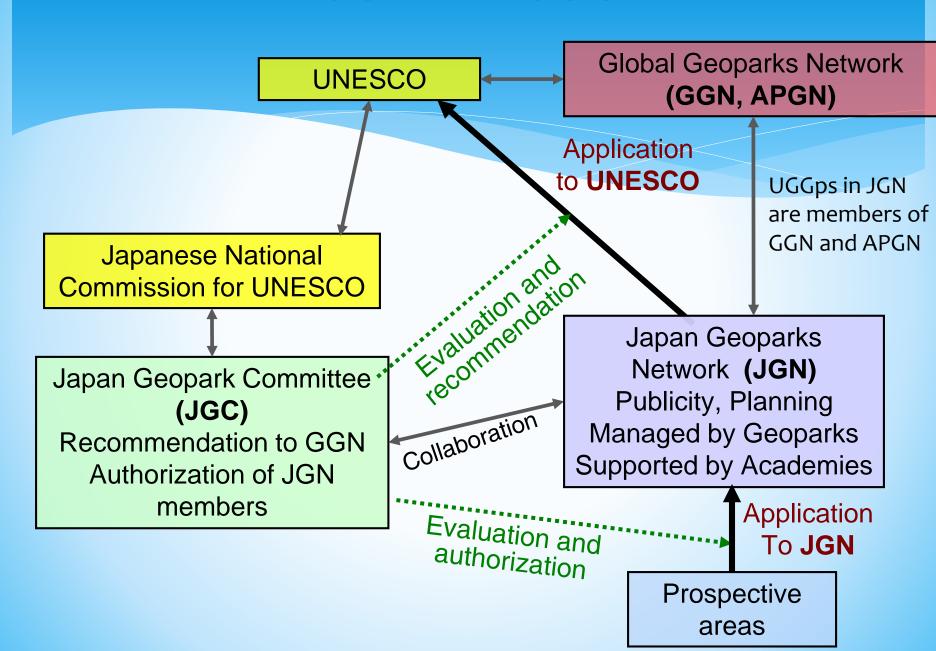
### In 2015

- \* JGC was endorsed as the official committee to promote Geopark
- Ministry of Education and Science decided to give subsidy to JGN to run JGC

## Framework of Japanese Geoparks

- Most of the geoparks in Japan are managed by local government (villages, towns, cities, prefectures)
- \* Japanese Geoparks Network (JGN) is a network of Global and national Geoparks
  - \* NGO
- Geopark does not have legal status in Japan
  - \* The "National" geopark in Japan does not have legal status and has different status from the National Park or National Monument:

### JGN and JGC



### How we learned to evaluate geopark

- \* Through disucussion with evaluators to aspiring geoparks in Japan, JGC member learned upto-date concept of geopark
  - At the beginning Japanese
    "geoparks" had been rather
    geological park than geopark



### Criteria

- Follows UNESCO Global Geopark guideline
- \* Localized checklist
  - Made by evaluators based on the discussion in working group for evaluation of JGN
  - \* More localized and applicable check items: considering Japanese law, administration system, custom, tradition etc.



# Difference between UGG and national geoparks in Japan

- National geoparks do not always
  - have geoheritage of international significance
  - \* prepare for foreign visitors
  - \* have english or other foreign language speaking staffs
- National geoparks must
  - \* have proper management body
  - conserve geoheritages properly
  - have good educational program
  - conduct attractive geotourism

### Japanese Geoparks Network

#### Established in 2009

 Networking started in 2007 between the local governments and scientists who were planning to establish geopark

#### \* NGO

- Office in Tokyo
- Run by contribution from geoparks in Japan
- Secretary general from Itoigawa City

# Merit and demerit of national geopark system

- Number is power: help establish strong national network
- Easy to prepare for UGGp application
- Enhance conservation of geoheritages

- May diminish brand value of UGGp
- \* May damage motivation to international networking
- Create more and more job of National Committee for Geopark
- \* National geopark system seem to work well in densely populated areas like China, Japan etc.

# Networking in Japan

- Networking is somewhat challenge in Japanese Society
  - \* Authoritarian and formal society
  - Network is a relationship between people without hierarchy
  - Mental barrier for traditional feeling of Japanese
- Networking makes geopark staffs and also local people happier
  - Core value of Geopark activity
  - By understanding the value of networking national level,
    Japanese geopark staffs now are actively involved in international networking



## International Cooperation

JGN held a workshop in Satun UGGp in Thailand supported by the NatCom of Japan



### Outcome of geoparks in Japan

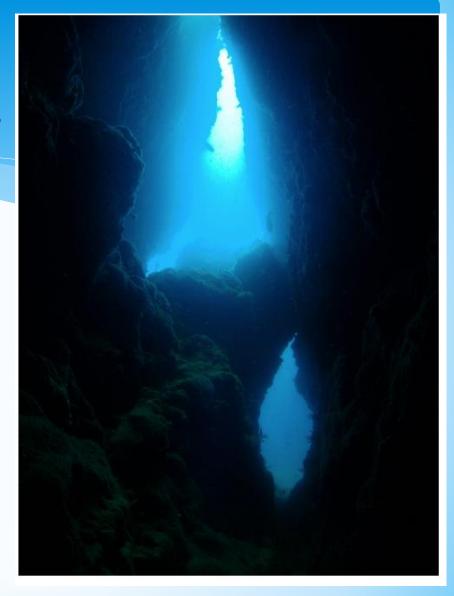
San'in Kaigan UGGp Muroto UGGp



### **Geo-diving**

Since 2010, a young local man has started a new diving service business in San'in Kaigan Geopark.

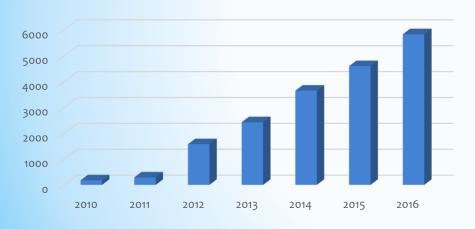
- \* For high quality service: They don't need so many visitors because their capacity is limited and want to provide high quality service to each of them.
  - \* **The fee** for absolute beginners is ¥13,000 (€100).



Picture of amazing undersea world in San'in Kaigan Geopark

#### Geo-canoe

The number of visitors of the Geocanoe in the Takeno coast Geosite

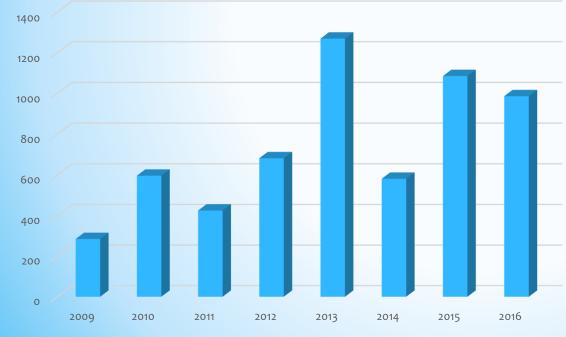




Provide new employment for younger people

### Small bout tours







# Activity programs in the Kannabe volcano (Lava trekking, Snow shoe trekking, nature camping)

A young family moved to the geopark and started the buisiness





### Muroto Guide Associaton

- Established in 2009 after Muroto was designated as one of national geoparks
- \* House wives and retired man
- Started as volunteer group
- Conduct guided tour at the Muroto Cape, the most famous tourist attraction and important geosite in the geopark
  - \* The muroto cape was the place where many people come and take some pictures and go staying just five to ten minutes



# Café on the rock



### Community based tourism

- \* Muroto Guide association received "Ecotourism special prize" from Ministry of environment this year as a good practice of community based tourism
- \* Younger local people are participating in the association recently
- Local people stimulated by the activity of the association established a travel agency to conduct nature tour

### For the future

- Educational program is strong point in many Japnese geopark
- \* Involvement local people is quite active
- Many geoparks are struggling with creating new business by utilizing Geopark
  - Many stakeholders in geopark area still dream of revenue from mass tourism
- New types of tourism is beginning in some areas through the cooperation of people stimulated by geopark project

### For the future

- Conservation in geoparks is still largely rely on National parks and National monuments, though conservation activity by local people is activating
  - More involvement of municipality in the conservation is expected
- Quality control of national geoparks
  - Some of the older national geoparks still do not work well: First red card to national geopark last year