

Sustainable Geopark Management

– San'in Kaigan UGGp –

Theme: Geological features, the natural environment, people's lives, and formation of the Sea of Japan



The San'in Kaigan Geopark
Promotion Council





山陰海岸ジオパーク

Viewpoints



United Nations
Educational, Scientific and
Cultural Organization



San'in Kaigan
UNESCO
Global Geopark

1 Local government-led management style

Strength and weakness come from initiatives taken by local Governments

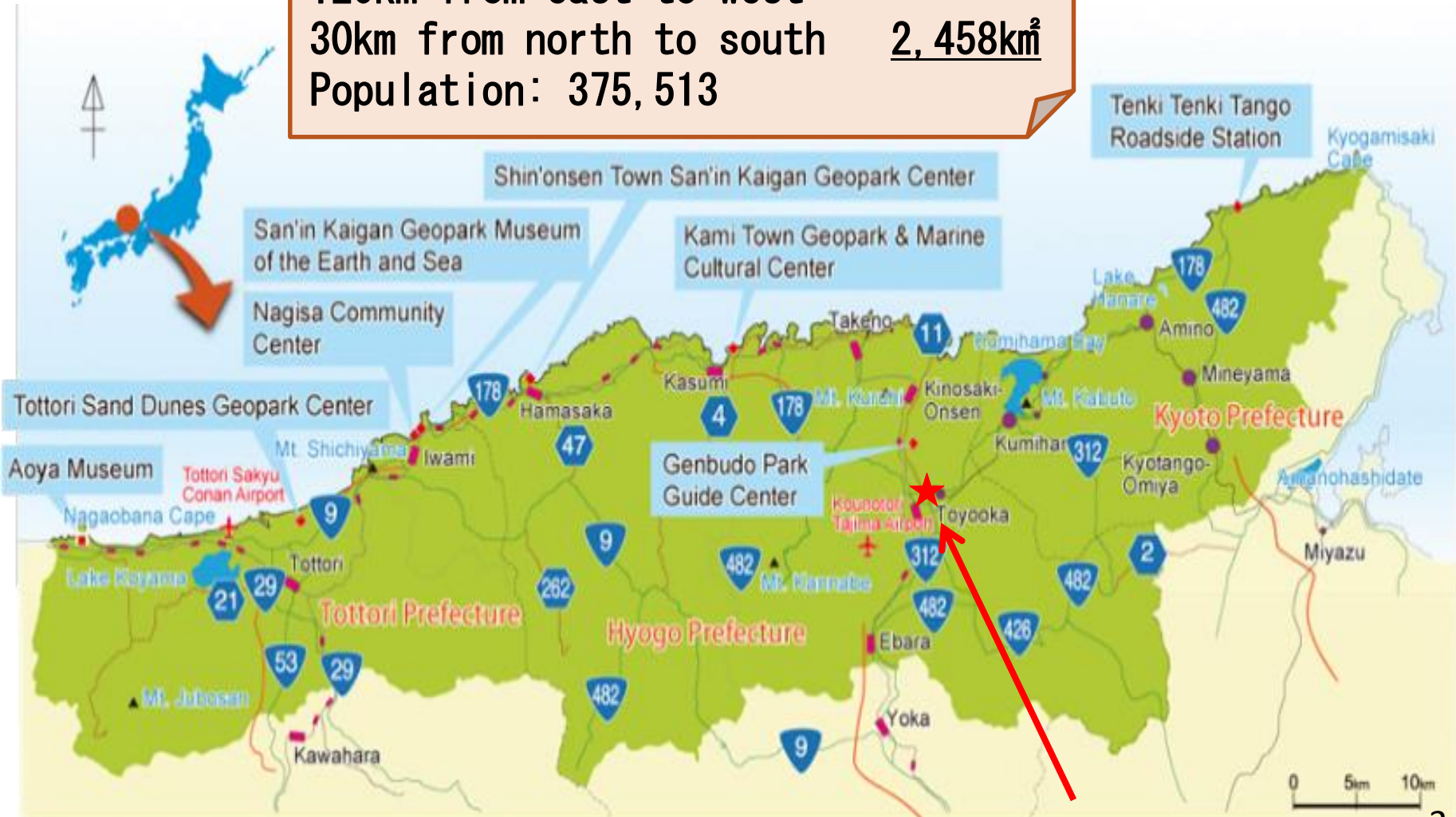
2 Council style as an organizational structure

Fellowship to promote bottom-up activities

Area Overview

120km from east to west
30km from north to south
Population: 375,513

2,458km²



Head Office: Toyooka City

Geological features, the natural environment, people's lives, and formation of the Sea of Japan

Tottori Sand Dunes



Rice Terrace



Byobuiwa Rocks



Canoeing

Yumura Hot Springs

Hasakari Rocks



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Local government-led management style



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- 1 Common management style in Japan
- 2 Affinity with bottom up approach
- 3 Advantageous in finance and human resources
- 4 Some risk in election



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Local government-led management style



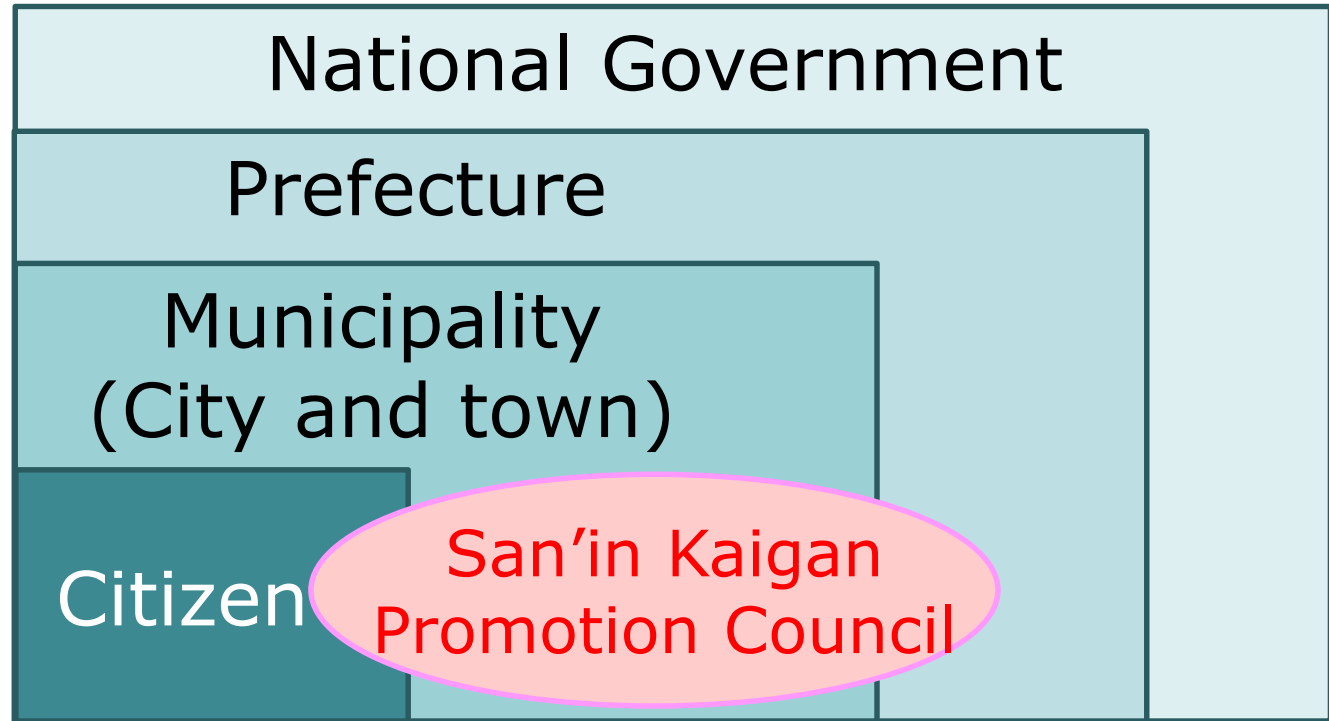
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High

Expertise



Citizen

San'in Kaigan
Promotion Council

Area

Large

Council style as an organizational structure

- 1 Common as a geopark operational organization
- 2 Suitable to raise awareness of local residents,
and to gain cooperation from stakeholders
- 3 Ambiguity of legal status of the Council