

# 10<sup>th</sup> SeaBRnet 2017

## Day 1

- Discussion 1: Biosphere Reserves as models for Sustainable Development
  - Strong interest in the MAB Programme in Southeast Asia, new nominations and many achievements at the site and national level already done
- Challenges still remain:
  - MAB needs higher public profile and visibility
    - Better Understanding of what a BR is among public and policy/devcision makers
    - Better use of BR branding, use of logos, marketing of local BR products



United Nations  
Educational, Scientific and  
Cultural Organization



Sustainable  
Development  
Goals



Man and  
the Biosphere  
Programme

# 10<sup>th</sup> SeaBRnet 2017

## Day 1

- Suggested areas of action:
  - Capacity building and training on BR principles and potential: for managers, government at all levels, local communities, and the private sector
  - Involvement of all stakeholders to encourage leadership to increase motivation
  - Seek stable and sustainable financing
    - Explore partnerships with industry that benefit from BR ecosystem services (water supply, hydropower)
    - Broader involvement of the private sector
  - Collaboration with other international networks and programmes - sharing of experiences for increased visibility, address challenges jointly



United Nations  
Educational, Scientific and  
Cultural Organization

# 10<sup>th</sup> SeaBRnet 2017

## Day 1

- Discussion 2: Interaction among UNESCO Programmes
  - Use resources available from other programmes (networks, online data, research, etc.)
  - Benefits of applying an integrated approach (e.g. sustainability science, ecohydrology, IWRM spiral approach) to solve common/specific problems. Opportunities on capitalizing on existing case studies, best practices etc.
  - Suggestions for UNESCO:
    - Map the activities from different programmes and identify common issues → This could lead to joint pilot projects which could be upscaled afterwards
    - Facilitate the writing/submission of common proposal between programmes
  - Multiple designations: benefits and challenges
    - Confusion, need a mechanism to increase understanding
    - Increased visibility and strengthening of the programmes
    - Possibility of one joint integrated management plan? Still need to follow the local authority
  - Keep focus: Sustainable Development at local, national and regional level. International designations are only the beginning!